

Multimedia Appendix 2

Table A2. Structure matrix. factor loadings of the exploratory factor analysis (EFA) with promax for the e-therapy attitude measure (N = 1558).

Items of the E-therapy attitudes measure	Factors		
	1.Usefulness or Helpfulness	2.Relative Advantage	3.E-Accessibility Healthcare
7. Health insurance companies should cover the costs for Internet-based therapies.	.820	.432	.234
9. Trust in a therapist can be just as easily built on the Internet as in conventional face-to-face psychotherapy	.733	.659	.102
12. In case of mental health problems, I would attend an Internet-based therapy.	.721	.580	+++
1. Internet-based therapies are modern and in line with our modern times.	.715	.303	.102
8. Internet-based therapy programs are as effective as conventional face-to-face psychotherapy.	.714	.643	.150
3. Internet-based therapy is better compatible with work and private life than conventional face-to-face therapy.	.701	.305	+++
13. I would prefer an Internet-based therapy to a conventional psychotherapy.	.414	.820	.393
11. Internet-based therapies are an appropriate alternative to conventional face-to-face psychotherapy.	.642	.746	.309
10. Regarding therapeutic success, it makes no difference whether contacts with a therapist are provided via the Internet or face-to-face in a psychotherapeutic practice.	.686	.716	.235
4. It makes no difference to me whether psychotherapy is conducted through the Internet or in a practice in a clinic.	.228	.716	.382
2. Internet-based therapies will replace conventional face-to-face psychotherapy in the future.	.324	.614	.390
5. Internet-based therapies will reach more people with mental health problems.	.312	.540	.667
6. Internet-based therapies can help bridging waiting time for conventional psychotherapy.	.480	.471	.569
14. Internet-based therapies will reach more patients and help them.	+++	+++	-.110

Extraction method: principal axis factor analysis; rotation method: promax with Kaiser normalization.

^a Factor loadings smaller than .1 were suppressed (+++).

^b Item rotation converged in 6 iterations.

^c Mapping of items to factor: bold values indicate that the highest factor loading on a factor.

